HIGHWAY 9 CONSULTING

SALES & MARKETING SOLUTIONS

We are a Houston-based digital marketing agency and a proud Platinum HubSpot Solutions Partner. Our team specializes in helping B2B industrial clients maximize HubSpot to drive measurable growth. We thrive on collaboration, creativity, and high-level execution for multiple clients across industries.

Position Overview

We are seeking a **Content Intern** who is eager to learn and grow in a fast-paced agency environment. This internship offers hands-on experience creating written content for real client projects while building core content marketing, writing, and digital marketing skills. This is a paid position, designed for 15 hours per week.

The ideal candidate is a strong writer who is detail-oriented, curious, and motivated to develop their skills. You will work with our Content Team to create and refresh content that helps B2B buyers understand solutions, drives website traffic, and supports demand generation.

Key Responsibilities

- Write original blog articles and collaborate with the Content Team on content development.
- Refresh and update website copy for Highway 9 Consulting and its clients.
- Develop case studies that showcase client successes.
- Create engaging social media content for various platforms.

Qualifications

- Senior pursuing a degree in English, Communications, or a related field.
- Strong writing, editing, and communication skills.
- Strong attention to detail and organizational skills.
- Interest in content marketing, digital marketing, and learning how content supports business growth.

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- Previous relevant experience is a plus, but not required.

Why Join Us

- Gain hands-on experience working on real client projects in a digital marketing agency.
- Learn from a collaborative team with deep expertise in HubSpot and B2B marketing.
- Develop a portfolio with real-world work across multiple industries.
- Receive structured training and guidance to build skills in digital marketing, design, and HubSpot.
- Build SEO knowledge using tools such as SEMrush, Ahrefs, and Ubersuggest.

Work location

- Hybrid work environment based in Houston, TX 77084. In-office up to two days per week, as your class schedule permits.