
HIGHWAY CONSULTING

SALES & MARKETING SOLUTIONS

We are a Houston-based digital marketing agency and a proud Platinum HubSpot Solutions Partner. Our team specializes in helping B2B industrial clients maximize HubSpot to drive measurable growth. We thrive on collaboration, creativity, and high-level execution for multiple clients across industries.

Position Overview

We are seeking a **Creative Marketing Intern** who is eager to learn and grow in a fast-paced agency environment. This internship offers hands-on experience creating visual assets and landing pages for real client projects, while building core design and digital marketing skills. This is a paid position, designed for 15-20 hours per week.

The ideal candidate is creative, detail-oriented, and motivated to expand their design expertise. You will work closely with our internal team to support a variety of client projects, contributing to engaging social graphics, landing pages, and other digital experiences.

Key Responsibilities

- Create social media graphics and digital assets aligned with client branding.
- Build and update landing pages using HubSpot and other web tools.
- Assist with website updates, templates, and basic design tasks.
- Collaborate with the internal team on creative concepts and campaign execution.
- Help maintain brand consistency across web, social, and other marketing channels.

Qualifications

- Junior or senior pursuing a degree in Graphic Design or a related field.
- Working knowledge of graphic design tools (Adobe Creative Suite, Canva, or similar is required).
- Strong attention to detail and organizational skills.

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- Previous relevant experience is a plus, but not required.

Why Join Us

- Gain hands-on experience working on real client projects in a digital marketing agency.
- Learn from a collaborative team with deep expertise in HubSpot and B2B marketing.
- Develop a portfolio with real-world work across multiple industries.
- Receive structured training and guidance to build skills in digital marketing, design, and HubSpot.

Work location

- Hybrid work environment based in Houston, TX 77084. In-office up to two days per week, as your class schedule permits.