
HIGHWAY CONSULTING

SALES & MARKETING SOLUTIONS

We are a Houston-based digital marketing agency and a Platinum HubSpot Partner. As a lean, collaborative team, we help B2B industrial clients drive measurable growth through HubSpot and performance-driven digital marketing execution.

Position Overview

We are seeking an experienced **Production Artist** to join our team. The ideal candidate will have 3+ years of experience in an agency or corporate marketing environment, with a strong focus on production, asset execution, and preparing files for digital and web applications.

This role is responsible for producing high-quality digital marketing assets and web deliverables for B2B industrial clients, including building, formatting, and finalizing creative across campaigns, landing pages, websites, and related marketing materials.

This position requires a highly detail-oriented professional who thrives in a fast-paced environment, with a strong commitment to accuracy, consistency, and efficiency.

Key Responsibilities

- Produce marketing assets for digital, web, and campaign use.
- Build and update landing pages and web content within CMS platforms (HubSpot, WordPress).
- Adapt and resize creative across multiple formats, platforms, and specifications.
- Ensure all assets meet brand standards, technical specs, and accessibility requirements.
- Maintain organized file structures, version control, and asset management systems.
- Support high-volume production schedules while meeting tight deadlines.
- Collaborate with the team to ensure accurate implementation of creative direction and execute deliverables efficiently.

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Qualifications

- 3+ years of experience as a Production Artist, Digital Production Artist, or similar role.
- Experience updating websites, landing pages, and digital marketing assets.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Experience working in Figma and Canva or similar design collaboration tools.
- Understanding of layout, typography, branding, and visual consistency.
- Experience preparing assets for web, digital advertising, and email campaigns.
- Strong time management and organizational skills, with exceptional attention to detail in a fast-paced environment.
- Familiarity with WordPress, Elementor, and HubSpot preferred.
- Working knowledge of HTML/CSS preferred.
- Video editing or production experience preferred.
- Bachelor's degree in Graphic Design, Web Design, or related field preferred.

Why Join Us

- Be part of a Platinum HubSpot Partner agency with a strong reputation in the industrial B2B space.
- Work on diverse, challenging projects that sharpen your marketing expertise.
- Collaborative, supportive team environment with growth opportunities.
- This is a great opportunity to apply your skills while gaining exposure to other areas of the business and growing as a well-rounded marketing professional.
- Competitive salary and benefits package.

Benefits

- 401(k)/matching
- Health insurance
- Paid time off

Work location

- Hybrid work environment, Houston, TX 77084.

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- Candidates must be based in the Houston area and able to work in-office up to 4 days per week.

Salary

- Based on experience